

Yelp Knowledge helps **one of the top two US food distributors** optimize sales processes

About: One of the world's largest food distributor with 600,000+ customers

Customers: Local, Mid-market, National chain restaurants and food locations

Market Cap: ~\$40bn (publicly traded)

Opportunity

Given the competitive food distribution landscape, one company was looking to leverage Yelp's real-time restaurant data to give their sales team a competitive edge.

Results

"Yelp's data is accurate, consistent and structured in a way that integrates with our existing systems. **Our partnership with Yelp helps us identify relevant information** to inform our operations in a dynamic marketplace."

-Vice President of Strategy and Analytics

